

CBORD® GET

All-in-One
Mobile Application



Improve student satisfaction
and increase campus card use
with a single mobile app.



Save money and resources
with a cloud-based commerce
solution.



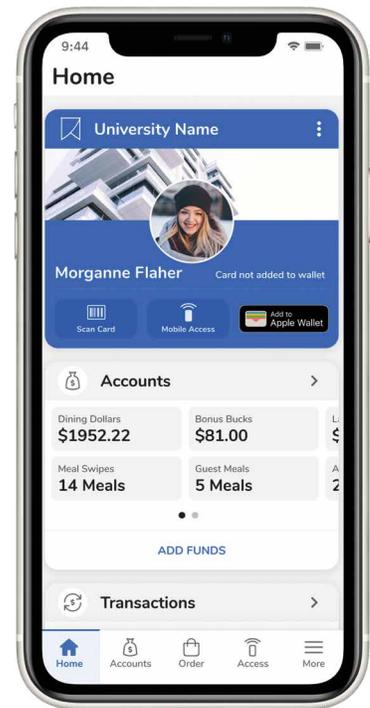
Provision digital credentials
for contactless payments and
access.

SIMPLIFY STUDENT LIFE

While your institution works hard to provide a variety of services on campus, accessing these services can become a hassle. If students are flipping between several mobile apps – one to pay for a meal, one to log attendance, one to access their dorm – things get complicated and frustrating. To satisfy ever-increasing student expectations, we're simplifying the process.

ALL-IN-ONE MOBILE APP

CBORD's GET is a game-changing mobile application that streamlines student engagement with auxiliary services and expands the reach of your campus card program. Students can open GET on their Android or Apple device and manage all card and account-related activity right from their phone.



Account Management: GET gives your students mobile and online access to their campus card account to view balances, add money, change a meal plan, view transaction history, and so much more.

Mobile Credential: Navigate campus effortlessly with a contactless ID. Just open the mobile app and use it like a physical card. You can even provision mobile credentials through GET to be used on an iPhone, Apple Watch, or Android phone. Digital IDs provide easy, secure identification and instant access to student funds.

Mobile Payment: Students can access campus card funds with the app to purchase food and services both on and off campus. GET integrates directly with your CBORD campus card solution so third-party and off-campus providers can offer customers a more convenient payment method.

Mobile Food Ordering: GET makes online and mobile food ordering simple. Students open the app to browse campus dining menus, order, and pay using campus card funds or a credit card. You can also create a reservation system to accommodate sit-down dining or takeout.

Rewards: Campus rewards programs are a win-win. Use GET to customize and implement a program that incentivizes student engagement and drives retail purchases. Choose automated rewards like discounts and deposits or redeemable rewards for promotional items.

WHY CBORD?

Your success is our success. CBORD's commerce marketing team provides tips on promoting the app to students and a **marketing toolkit** complete with customizable materials that are updated regularly. Email getmarketing@cbord.com to learn how we can help.

Campuses already using CBORD card systems are perfectly positioned to implement GET. CBORD partners with companies like Apple, Google, Grubhub, and Panera to offer greater flexibility and extend the reach of your campus card program.

Only one company has helped colleges and universities create connected campuses for more than 45 years. CBORD offers centralized solutions to improve the student experience, increase revenue, and inform strategic planning. Learn more by emailing highered@cbord.com.



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